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Business Analysis Methodology Book

Business Analysis



Methodology Book

BA-WORKS
Inspiring Series

EMRAH YAYICI
Best Selling Author



Synopsis

As a Quick Guide to Business Analysis, the book explains international techniques and tools such as: - User stories - Use cases - MVP (minimum viable product) - Requirements documents - User interface prototypes - Lean UX (user experience) design - Vision and scope documents - Business cases - Feasibility analysis - Personas and user profiles - Product backlogs - Usability tests - Value proposition that can be used in developing and releasing: - Software, - Business solutions, - Technological products, - Mobile applications, - E-businesses and, - Business processes within tight project deadlines by applying "lean" principles. A real life case study with sample project documents and diagrams is used to more practically explain these international tools, techniques, and lean principles to a broad range of practitioners, including: - Business analysts, systems analysts, developers and project managers - Entrepreneurs, product owners and product managers - Consultants, UX designers and marketing specialists - C-suite executives, investors and managers of companies of all sizes.

Book Information

File Size: 6693 KB

Print Length: 88 pages

Publisher: EMRAH YAYICI (February 26, 2015)

Publication Date: February 26, 2015

Sold by:Â Digital Services LLC

Language: English

ASIN: B00U1Y0GOK

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #35,857 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #5 inÂ Kindle Store > Kindle eBooks > Computers & Technology > Systems Analysis & Design #11 inÂ Kindle Store > Kindle eBooks > Business & Money > Industries > Consulting #12 inÂ Books > Computers & Technology > Computer Science > Systems Analysis & Design

Customer Reviews

This book was very useful as a refresher course for those who would like to learn about SLDC and

PLDC. I found the authors hybrid methodologies to make a lot of sense opposed to standard black or white methodologies. Well worth the \$3.99 I paid for it.

Calling this a book is a joke. This is a pamphlet - 83 pages of triple-spaced platitudes, I'd be amazed if there are 10,000 words. It's not just that it's short - I'm OK with short, pithy books that deliver meaningful insights. This is formatted as a case study, but it delivers no insight beyond the obvious, and the information contained could be found in a ten-minute Google search. Do yourself a favor - don't waste your money or time on this no-value excuse for a book.

The book is very easy to read. Although it includes a large number of business analysis methods, techniques and tools, it took me only five hours to read it. Examples on a real life project case study make it easier to learn how to apply each international technique. Although the book has a concise style, the content of some sections could be richer.

A helpful and insightful look at the application of business analysis tools and methods when operating within to the Agile environment.

I could start to work in a more methodological and professional way after I read this book. Real life examples for each method and technique make it a usable international reference. As a critique the section about PM could be more detailed.

Good topics but light on content.

Some popular today`s frameworks contains templates which are ready to go for beginners with described above functionality. But described general principles are very useful.

I like the use of case study running throughout the book to demonstrate full BA engagement in a project lifecycle.

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